

WOMEN'S MARCH YOUTH **EMPOWER**

High School & College Chapters

PART 3-RUNNING FOR OFFICE

in partnership with

Rise To Run

risetorun.org | @risetorun

Through community and campus-based Hubs, high quality training programs, and a robust alumni network, Rise to Run is motivating, preparing, and supporting progressive young women to run for office or assume high-level campaign staff positions – perfectly positioning them to enter the world of electoral politics and effect generational change.

Taking Action: Rise to Run Training for Running

Rise to Run offers age-appropriate training that prepares Young Leaders to run for office at various levels of government and in various regions of the country, or to fill high-level campaign staff positions. The training will reflect our commitment to progressive values, diversity, inclusion, and intersectionality.

- **COMMUNITY TRAINING:** Even before formal training begins, Rise to Run provides Young Leaders with basic strategies and tools for understanding the electoral and political process, as well as a primer on the feminist movement and historical barriers to women's engagement in electoral politics.
- **CANDIDATE TRAINING:** Candidate training covers the practical mechanics of conducting and winning a progressive campaign. Topics will include overall strategy and planning, messaging, media, communications, public speaking, fundraising, budgeting, field operations, endorsements, networking, technology, as well as legal, ethical and select policy issues.
- **CAMPAIGN STAFF TRAINING:** Campaign staff training will teach the practical skills for managing a winning progressive campaign. Topics will include: overall strategy and planning, messaging, earned and paid media, fundraising, budgeting, endorsements, partnerships, technology, targeting, field operations with direct voter contact, and legal issues.

CALLS TO ACTION:

Click [here](#) to join a Hub

Click [here](#) to get trained to run

Click [here](#) to pledge a run for office

Click [here](#) to support a young progressive woman running for office